

INDUSTRY, EMPLOYER AND STUDENT FOCUS	
OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> Long term partner in the economic success of communities Strong reputation for our innovative and technology-enhanced training solutions Recognised for the role we play in strengthening the quality of the VET sector 	<ul style="list-style-type: none"> Deepen our stakeholder engagement with a focus on the long-term needs of communities Support communities to identify the skills required for now and the future Innovate our learning products and options to respond to customer expectations and skills demand Build market and customer awareness of the value of quality vocational education and training Use market insights and thought leadership to influence the policy agenda
MEASURED BY: <ul style="list-style-type: none"> Employer Satisfaction Industry Engagement and Retention Student Awareness and Acquisition 	

EXCEPTIONAL LEARNING EXPERIENCES FOR OUR STUDENTS	
OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> Graduates are known for being job ready Increased student employment and further study outcomes Increased customer satisfaction with their TAFE Queensland experience Growth in established and emerging markets 	<ul style="list-style-type: none"> Deliver a seamless customer experience Ensure our students are job-ready, tech savvy and in-demand Integrate with industry to provide 'real world' learning experiences Provide lifelong learning opportunities from foundation skills to higher education Provide support services that improve the job prospects of our students Build existing and new revenue sources
MEASURED BY: <ul style="list-style-type: none"> Student Retention Student Satisfaction Graduate Employability and Further Study 	

OUR VISION

At TAFE Queensland, our vision is to be the leading provider of vocational education and training that is at the heart of community success

OUR MISSION

At TAFE Queensland, we deliver quality education and training that enables the careers of our students and the development of the industries and communities we serve

OUR VALUES



OUR PEOPLE MAKE GREAT HAPPEN	
OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> Our people, students and visitors are safe every day Our people and leaders are united and take pride in the contributions they make to the communities we serve Our workforce is confident, capable and future focussed Known for our market leading educators 	<ul style="list-style-type: none"> Enhance our safety culture and leadership to deliver improved safety performance Enable our people to achieve their potential and be partners in our success Reward and recognise values-based behaviours Invest in educational leadership with a focus on preparing our workforce to deliver education and training that supports jobs of the future and the effects of the digital age Extend our market reach and capability through quality assured and like-minded partners
MEASURED BY: <ul style="list-style-type: none"> Employee Satisfaction Safety Performance Professional Development 	

A STRONG AND SUSTAINABLE TAFE QUEENSLAND	
OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> Affordable access to quality training in the communities we serve Learning environments and technologies that support our quality positioning It is easy to do business with us Sustained positive financial results and reinvestment 	<ul style="list-style-type: none"> Leverage our scale and scope to enhance access to training across our State and our other target markets Support our people to bring efficiency to all that we do Deliver technology solutions that engage learners and support contemporary work environments Provide contemporary and flexible training infrastructure that best support regional training needs Reinvest in capabilities that support our long-term market positioning
MEASURED BY: <ul style="list-style-type: none"> Student Activity Technology Return Improved Operational Performance and Profitability Margins 	